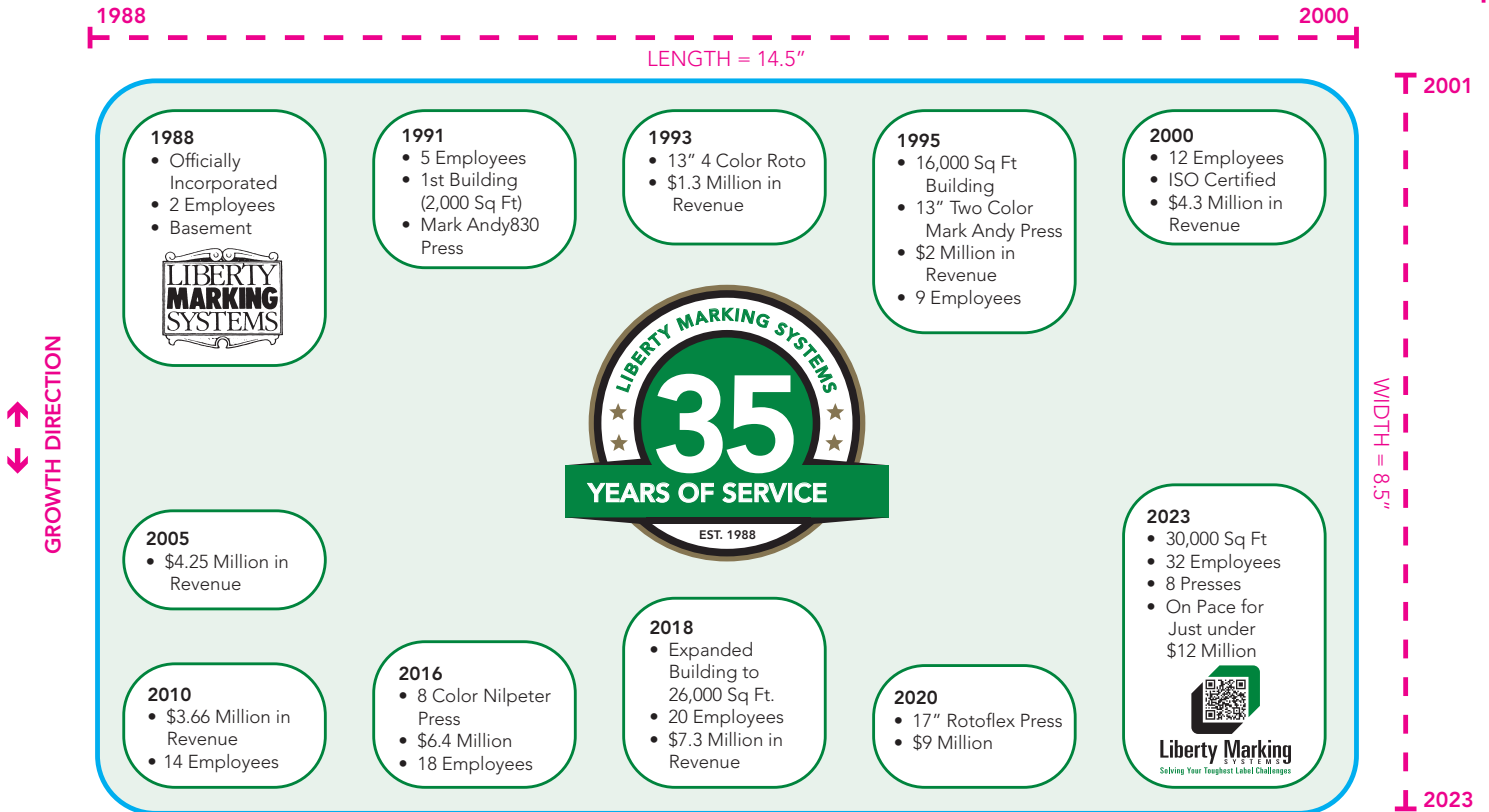


LIBERTY MARKING PROOF

The 'Proof' is used in our industry to clearly define elements, specifications, and provide a visual confirmation of what is to be delivered to our customer. In this case, we are using the 'Proof' to define the elements, specifications, and requirements of our culture. This provides clear expectations and confirmation of our Core Values of what we aspire to be:



LIBERTY MARKING CORE VALUES



GENERAL INFORMATION

Founder: Tim Beam
Year Est: 1988
Business: Label Printing & Manufacturing
Mission: To Be a Great Company, Driven By Great People, Experiencing Great Results!

OUR COMPANY

- Best Place to work
- Inclusive, team-oriented
- Safe and Welcoming Environment
- Employer of Choice
- Serves its customers, suppliers, team members and all other stakeholders with pride
- Technologically evolving organization

OUR PEOPLE

- Kind, compassionate, selfless, thoughtful, respectful, & driven team members
- Dedicated TEAM attitude
- Focused on achieving common goals
- "Whatever it Takes" mentality
- Commitment to continuously improving
- Diverse thinkers with Unique problem solving

OUR RESULTS

- Sustainable profits for reinvesting back in the business and to its people
- Loyalty to and retention of quality team members
- Opportunity for career advancement
- Consistent and sustainable growth
- Bright spot in the community
- Supporter of charitable efforts

APPROVAL

APPROVED AS IS
 APPROVED WITH REVISIONS: _____

 NOT APPROVED

SIGNATURE

DATE

In Liberty's 35+ year history, our employees' dedication to servicing customers and one another has been a driving force behind the company's success. Our effort to continuously improve and evolve has positioned us for a very promising future. Liberty Marking continuously evaluates and revises best practices to ensure our ability to thrive in the label printing industry. The Core Values are guiding principles in decision-making and culture of our organization. Some of these values & characteristics were rooted when Tim first started Liberty Marking in his basement. Others developed over time as our customer base & team members have grown to what Liberty Marking is today.